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LTE & WiMAX OPERATORS DATABASE :
Yota (WiMAX)

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Operator Name	Yota (WiMAX)
Website	http://www.yota.ru/
Date Update	Nov 2011
Frequency	2.5 - 2.7 GHz
Technology	WiMAX

Spectrum Information

Country	Frequency band used	Amount of Spectrum	Allocation date of spectrum	Geographical scope of license acquired	Duration of license	Nature of license process	Amount paid for license
Russia	2.5 - 2.7 GHz	30-40 MHz in some cities		Nationwide		Through acquisitions of various license holders.	

Market Segment	WISP
Deployment Status	Commercial
Commercial Launch	April 1, 2009

Profile Overview
Contact Information

SCARTEL Ltd, Oleg Rotanskiy st. Rusakovskaya, 13 M
 (+)74952295272

Management Team


Name	Designation
Dennis Sverdlov	CEO
Igor Torgov	Director Sales and Operation
Natalya Tsarevskaya-Dyakina	PR Director

BWA Investment

	Comments
09 Jul 2010	Scartel plans to spend USD100 million in 2010 on the rollout of LTE networks in five Russian cities, with total investment expected to reach USD2 billion.
01 Jun 2010	Yota plans to spend \$100 million on the rollout of LTE networks in five Russian cities this year. Total investments are estimated at up to \$2 billion.
23 Sep 2009	Scartel to invest US\$470 Million in WiMAX by the end of 2009
24 Mar 2009	Samsung has teamed up with Scartel to offer the 4G version of its NC10 Netbook in the Russian Market

Geographical coverage

Date	Area covered
10 Sep 2010	Yota has expanded its WiMAX service to cover Vyborg and Serpukhov towns, in the proximity of Saint Peterburg and Moscow, respectively.
01 Jun 2010	The company currently operates in Moscow, St. Petersburg, Ufa, Sochi and Krasnodar. It is also active in Belarus, Peru and Nicaragua.


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Revenues and Subscribers (in USD)

2011						
Residential		Q1	Q2	Q3	Q4	Total
	Revenues	US\$ 70,146,000	US\$ 77,274,000	US\$ 83,754,000		US\$ 231,174,000
	# Subscribers	866,000	954,000	1,034,000		
	% Subscribers	100%	100%	100%		
Business	ARPU	US\$ 27.00	US\$ 27.00	US\$ 27.00		US\$ 27.00
		Q1	Q2	Q3	Q4	Total
	Revenues	US\$	US\$	US\$		US\$
	# Subscribers					
	% Subscribers	0%	0%	0%		
	ARPU	US\$.00	US\$.00	US\$.00		US\$.00
TOTAL		Q1	Q2	Q3	Q4	Total
	Revenues	US\$ 70,146,000	US\$ 77,274,000	US\$ 83,754,000		US\$ 231,174,000
	# Subscribers	866,000	954,000	1,034,000		
	% Subscribers	100%	100%	100%		
	Average ARPU	US\$ 27.00	US\$ 27.00	US\$ 27.00		US\$ 27.00
2010						
Residential		Q1	Q2	Q3	Q4	Total
	Revenues	US\$ 34,830,000	US\$ 48,600,000	US\$ 55,890,000	US\$ 63,018,000	US\$ 202,338,000
	# Subscribers	430,000	600,000	690,000	778,000	
	% Subscribers	100%	100%	100%	100%	
Business	ARPU	US\$ 27.00	US\$ 27.00	US\$ 27.00	US\$ 27.00	US\$ 27.00
		Q1	Q2	Q3	Q4	Total
	Revenues	US\$	US\$	US\$	US\$	US\$
	# Subscribers					
	% Subscribers	0%	0%	0%	0%	
	ARPU	US\$.00	US\$.00	US\$.00	US\$.00	US\$.00
TOTAL		Q1	Q2	Q3	Q4	Total
	Revenues	US\$ 34,830,000	US\$ 48,600,000	US\$ 55,890,000	US\$ 63,018,000	US\$ 202,338,000
	# Subscribers	430,000	600,000	690,000	778,000	
	% Subscribers	100%	100%	100%	100%	
	Average ARPU	US\$ 27.00	US\$ 27.00	US\$ 27.00	US\$ 27.00	US\$ 27.00
2009						
Residential		Q1	Q2	Q3	Q4	Total
	Revenues	US\$ 336,000	US\$ 3,822,000	US\$ 12,054,000	US\$ 28,350,000	US\$ 44,562,000
	# Subscribers	4,000	87,000	200,000	350,000	
	% Subscribers	100%	100%	100%	100%	
	ARPU	US\$ 28.00	US\$ 28.00	US\$ 28.00	US\$ 27.00	US\$ 27.75
Business		Q1	Q2	Q3	Q4	Total
	Revenues	US\$	US\$	US\$	US\$	US\$
	# Subscribers					
	% Subscribers	0%	0%	0%	0%	
	ARPU	US\$.00	US\$.00	US\$.00	US\$.00	US\$.00
TOTAL		Q1	Q2	Q3	Q4	Total


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Services Offered

Yota Internet	Fast wireless internet access via Mobile WiMAX technology. Yota offers simple unlimited traffic plans – you pay a fixed amount and enjoy wireless internet with speeds up to 10 Mbps.
Yota Music	Yota Music offers more than half a million licensed tracks of global and local music labels in free access. Yota subscribers can download an unrestricted number of music tracks to their devices.
Yota Yap-Yap	Yota Yap-Yap is Yota's social networking service. It performs two main functions. First of all, it is an easy way to post photos with GPS coordinates. Secondly, Yota Yap-Yap helps synchronize contacts.
Yota TV	This service offers the opportunity to watch TV on the go. More than twenty television channels are broadcasted online and the users can watch them with satellite quality on the screen of their HTC MAX 4G phone.
Yota Video	Yota Video is a catalog of international and Russian cinema – licensed films, music videos, popular trailers and cartoons. The catalogue is updated regularly with new releases and old favorites. The service is only available to owners of an HTC MAX 4G phone, and is free of charge.

Yota (WiMAX)
Yota (WiMAX) LTE & WiMAX Residential Grade

Service Name	Upstream	DownStream	Features
Yota Month	0 - 10 Mbps	0 - 10 Mbps	Unlimited download and listening from Yota Music catalog (more than 600 000 tracks of various styles and times), no speed limit up to 10Mbps, Unilimited traffic, free national roaming
Yota Max	0 - 10 Mbps	0 - 10 Mbps	Unlimited download and listening from Yota Music catalog (more than 600 000 tracks of various styles and times), no speed limit - up to 10Mbps, unlimited traffic, entertainment services (VoIP, IPTV, Photo blogging, Yota Music, Video Trial, etc), free international roaming.
Yota Day	0 - 10 Mbps	0 - 10 Mbps	No speed limit - up to 10Mb/s, unlimited traffic, priority QoS profile, 90USD/month for collective access (CPE, IAD), 33-40USD/month for individual access.

Notes	Yota Mini - A service plan applies to USB modems, Express cards and notebooks with built-in Mobile WiMAX chip. Yota Max - A service plan applies only to HTC MAX 4G Yota Business - The service plan applies to all subscription devices.
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Yota (WiMAX)
Yota (WiMAX) LTE & WiMAX Business Grade

No information available

Service Types Mobile Services

Notes


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Yota (WiMAX)
Yota (WiMAX) LTE & WiMAX Residential Tariffs and Charges

Service Name	Initial Charges	Monthly Service	Usage Charges	Others
Yota Month	0.00 Available upon request	900.00 for a Monthly plan		
Yota Max	0.00 Available upon request	500.00 for a Monthly plan		
Yota Day	0.00 Available upon request	0.00		90 Roubles/Day

Tariffs	Russian Rouble
Structure	
Special Offers	
Other Notes	
Tax Status	

Yota (WiMAX)
Yota (WiMAX) LTE & WiMAX Business Tariffs and Charges

No information available	
Tariffs	
Structure	
Special Offers	
Other Notes	
Tax Status	

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LTE & WiMAX Equipments
Q3 2011

Equipment Name	Standard	Supplier	Sub-category	Quantity	Notes
Devices Installed*	802.16e-2005*	HTC*	Handset*	596,122	
Devices Installed*	802.16e-2005*	ASUS*	Laptop /Notebook*	54,193	
Devices Installed*	802.16e-2005*	Samsung*	PCMCIA Card*	166,915	
Devices Installed*	802.16e-2005*	Samsung*	USB Dongle*	216,770	
Base Stations Sectors Installed*	802.16e-2005*	Samsung*		37,344	

Q2 2011

Equipment Name	Standard	Supplier	Sub-category	Quantity	Notes
Devices Installed*	802.16e-2005*	HTC*	Handset*	550,000	
Devices Installed*	802.16e-2005*	ASUS*	Laptop /Notebook*	50,000	
Devices Installed*	802.16e-2005*	Samsung*	PCMCIA Card*	154,000	
Devices Installed*	802.16e-2005*	Samsung*	USB Dongle*	200,000	
Base Stations Sectors Installed*	802.16e-2005*	Samsung*		37,344	

Q1 2011

Equipment Name	Standard	Supplier	Sub-category	Quantity	Notes
Base Stations Sectors Installed*	802.16e-2005*	Samsung*		32,475	
Devices Installed*	802.16e-2005*	Samsung*	USB Dongle*	43,300	
Devices Installed*	802.16e-2005*	HTC*	Handset*	129,900	
Devices Installed*	802.16e-2005*	ASUS*	Laptop /Notebook*	198,850	
Devices Installed*	802.16e-2005*	Samsung*	PCMCIA Card*	497,950	

Q4 2010

Equipment Name	Standard	Supplier	Sub-category	Quantity	Notes
Base Stations Sectors Installed*	802.16e-2005*	Samsung*		29,175	
Devices Installed*	802.16e-2005*	HTC*	Handset*	116,700	
Devices Installed*	802.16e-2005*	ASUS*	Laptop /Notebook*	175,050	
Devices Installed*	802.16e-2005*	Samsung*	PCMCIA Card*	447,350	
Devices Installed*	802.16e-2005*	Samsung*	USB Dongle*	38,900	
Devices Installed*	802.16e-2005*	Samsung*	PCMCIA Card*	396,750	
Devices Installed*	802.16e-2005*	Samsung*	USB Dongle*	34,500	

Q3 2010

Equipment Name	Standard	Supplier	Sub-category	Quantity	Notes
Base Stations Sectors Installed*	802.16e-2005*	Samsung*		21,879	
Devices Installed*	802.16e-2005*	HTC*	Handset*	103,500	
Devices Installed*	802.16e-2005*	ASUS*	Laptop /Notebook*	155,250	

Q2 2010

Equipment Name	Standard	Supplier	Sub-category	Quantity	Notes
Base Stations Sectors Installed*	802.16e-2005*	Samsung*		20,817	
Devices Installed*	802.16e-2005*	HTC*	Handset*	90,000	
Devices Installed*	802.16e-2005*	ASUS*	Laptop /Notebook*	135,000	


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Commercial Applications

	ARPU/Application (USD\$)	Estimated % of Revenues
High Speed Internet (HSI)	US\$ 2800.00	100.00 %
IPTV/Video	US\$ 0.00	0.00 %
Entertainment and Media	US\$ 0.00	0.00 %
VoIP	US\$ 0.00	0.00 %
Social Networking	US\$ 0.00	0.00 %

Vertical Applications

No information available

Planned Applications

No information available